

# Is retail right for you?

## A retail career offers countless possibilities.

**T**he world of retail offers job seekers a broad range of promising possibilities.

Retail welcomes and needs all sorts of applicants, from students looking for their first part-time job to established managers skilled in several specialties. It's a growing industry in Washington State that's expected to generate some 50,000 job openings between 2016 and 2021.

These days, customers not only seek out the personal touch of shopping in stores. Others crave the convenience of using their computers and phones to shop online with direct delivery to their homes or offices.

Retail not only is growing. It's also changing rapidly. As computers become a bigger part of our lives, new career paths are opening in e-commerce, web

and app development; information technology; asset protection; accounting and marketing and communications.

The changes in retail make for an exciting work environment. Part of the excitement is that a retail career can be very social.

Especially in sales, you meet and befriend repeat customers and make new friends with your co-workers. Retailers are increasingly offering training opportunities to prepare employees interested in building their jobs into satisfying careers.

In short, retail is an inviting environment for people looking for a first job, to advance up the career ladder or even as a potential spot for a change in careers. Please explore this website to learn about retail career opportunities throughout the State of Washington.

- Retail supports one in four American jobs
- Retail is the nation's largest private sector employer
- Retail set a 2017 Washington State record of \$155.3 billion taxable sales including \$19.8 billion in wages
- Retail sales and use taxes amount to 51 percent of the state's general fund budget
- Retailers are expected to generate 50,700 job openings between 2016 and 201



Career opportunities in  
the Retail Industry provided through  
[WorkSourceWA.com](http://WorkSourceWA.com)  
in partnership with the  
[Washington Retail Association](http://WashingtonRetailAssociation.com)

