



Snohomish County's top 25 occupations

Figure 1. Top 25 occupations based on combined ranking of growth rates and total openings Washington state, Snohomish County WDA, between 2017 and 2027

Source: Employment Security Department/LMEA, employment projections and alternative wage estimations

Rank*	SOC code	Occupational title	Estimated employment 2017	Average annual total openings 2017-2027	Median annual wages adjusted to 2019 Q1
1	39-2021	Nonfarm Animal Caretakers	604	348	\$27,747
2	39-5012	Hairdressers, Hairstylists, and Cosmetologists	1,977	1,030	\$38,014
3	29-1122	Occupational Therapists	648	284	\$92,909
4	39-5092	Manicurists and Pedicurists	1,232	680	\$30,031
5	37-3011	Landscaping and Groundskeeping Workers	3,714	1,804	\$38,014
6	31-9092	Medical Assistants	909	340	\$47,156
7	39-9021	Personal Care Aides	2,603	1,330	\$29,894
8	29-1141	Registered Nurses	4,652	1,555	\$75,165
9	33-9021	Private Detectives and Investigators	1,126	569	\$46,238
9	41-3099	Sales Representatives, Services, All Other	1,514	685	\$59,951
11	29-1123	Physical Therapists	647	280	\$92,807
12	25-2011	Preschool Teachers, Except Special Education	1,195	562	\$28,170
13	31-9011	Massage Therapists	258	146	N/A
14	35-3021	Combined Food Prep. and Serving Workers, Including Fast Food	6,415	3,284	\$24,091
15	37-1012	First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	746	396	\$59,151
16	33-9091	Crossing Guards	582	374	N/A
17	15-1134	Web Developers	393	184	\$74,421
18	13-1161	Market Research Analysts and Marketing Specialists	1,054	412	\$57,885
19	29-1127	Speech-Language Pathologists	448	160	\$75,387
20	35-2014	Cooks, Restaurant	3,428	1,779	\$30,243
21	37-2011	Janitors and Cleaners, exc. Maids and Housekeeping Cleaners	4,875	2,070	\$35,518
22	31-2021	Physical Therapist Assistants	330	156	\$58,966
23	43-4171	Receptionists and Information Clerks	2,481	1,046	\$30,093
24	47-2061	Construction Laborers	7,594	3,900	\$46,763
25	29-9091	Athletic Trainers	237	99	\$41,668

*The first column in the table is a combined rank. All records with a ranking score of 25 are included. Standard competition ranking is used in which items that tie receive the same ranking number and then a gap is left in the ranking sequence. N/A means that wage data is not available.

The occupational outlook brochures represent the top 25 occupations and skills for Washington statewide and each of the 12 workforce development areas (WDAs). There are 13 brochures in total and can be found at: www.esd.wa.gov/labormarketinfo/lmi-flyers-brochures.

For the Snohomish County WDA, the data for these top 25 occupations are extracted from the occupational projections published on our website at <https://esd.wa.gov/labormarketinfo/projections>. The data represents the top 25 detailed (6-digit SOC) occupations. Total occupational openings, with alternative turnover rates, represent estimations of total available jobs, excluding seasonal jobs. Alternative turnover rates are based on wage files and are specific to Washington state. These rates are alternative to the national separation rates produced by the Bureau of Labor Statistics (BLS). The BLS rates only represent net replacement openings.

The wage estimates are alternative wage estimations based on original sample responses. These wage estimations exclude imputations and produce accurate estimations for areas not stratified in the BLS sampling frame. According to BLS methodology, all wage estimations are adjusted to first quarter 2019 using Employment Cost Indexes (ECI). The same wages are used in our Occupations in Demand (OID) list (see <https://esd.wa.gov/labormarketinfo/LAAO>). OID classifies occupations into three categories: "in demand," "not in demand" or "balanced."

Between 2017 and 2027, the Snohomish County WDA is expected to have average annual openings of 116,205 excluding seasonal jobs. The top 25 occupations are based on combined ranks for growth rates and total openings. The occupational outlook brochures are updated annually, however, we do provide monthly updates for the top 25 skill sets. See notes under Figure 2.



Top 25 hard and soft skills

Figure 2. Top 25 hard and soft skills from new job announcements

Washington state, Snohomish County WDA, between August 2018 and July 2019

Source: The Conference Board Help Wanted OnLine Data Series (HWOL®, CEB TalentNeuron)

Rank	Hard and soft skills	Number	Percent of jobs required the skill
1	Oral and written communication	11,698	22.3%
2	Detail oriented	5,366	10.2%
3	Integrity	5,062	9.7%
4	Customer service oriented	4,575	8.7%
5	Microsoft Office	4,553	8.7%
6	Marketing	4,449	8.5%
7	Problem solving	4,151	7.9%
8	Team-oriented, teamwork	4,146	7.9%
9	Creativity	3,145	6.0%
10	Work independently	3,109	5.9%
11	Coaching	2,678	5.1%
12	Self-starting	2,649	5.1%
13	Time management	2,302	4.4%
14	Freightplus	2,169	4.1%
15	Management skills	2,158	4.1%
16	Organizational skills	2,124	4.0%
17	High Energy	2,105	4.0%
18	Management experience	2,074	4.0%
19	Project management	1,897	3.6%
20	Entrepreneurial	1,823	3.5%
21	Strong leadership skills	1,812	3.5%
22	Troubleshooting	1,687	3.2%
23	Team player	1,677	3.2%
24	Sales experience / ability	1,664	3.2%
25	Microsoft PowerPoint	1,653	3.2%



The top 25 hard and soft skills (combined) are based on new job announcements extracted from WANTED Analytics' website.

We also show the percent of job announcements for which the specific skill was required. The skill numbers represent the total annual numbers (between August 2018 and July 2019) extracted from new online job postings by employers.

Monthly updates of the top 25 occupations' hard skills, certifications and top employers can be found at: <https://esd.wa.gov/labormarketinfo/employer-demand>

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