PAID FAMILY AND MEDICAL LEAVE

Advisory Committee Meeting
April 17, 2018
APPROVE MARCH MINUTES

Discussion
THE DELOITTE TEAM

Portal Sprint Team

Sumit K.
Technical Lead

Annia St H.
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Business Analyst

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Developer

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THE DELOITTE TEAM

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Manoj S.
Developer

Rohit B.
QA
THE DELoitTE TEAM

PM Team

- Sagar P., Project Director
- Sandeep V., Project Manager
- Kaijia B., Project Manager

Sprint Support Team

- David K., Framework Support
- Lyvia R., Agile Coach
- Abhishek K., Framework Support
- Arjun G., National SME
- Sumit S., Framework Support
- Debi Mohanty, Security Lead
- Santosh S., Framework Support
- Allison S., UX/UI
- Shyam V., Framework Support
- Daniel P., UX/UI
- Yohann F., Framework Support
COMMUNICATIONS & OUTREACH UPDATE

“All-employer email”

- Delivered to 123,117 employers throughout the state
- 105,626 total opens
- 10,137 clicks on embedded links (including 224 to the Spanish version of the email)

Reaching more people each day

- 4,100+ general listserv subscribers (+1,300 since April 3)
- 1,350+ subscribed to the small businesses listserv
- New subscribers to the voluntary plan listserv
COMMUNICATIONS & OUTREACH UPDATE

Before the “all-employer email”

► 255 responses (March 13-April 3)
► Employee responses outpaced employer responses
► Balance between positive, negative and neutral

COMMUNICATIONS & OUTREACH UPDATE

After the “all-employer email”

► Nearly 700 responses
► Employer responses now double those of employees
► Significant change in associations with program
COMMUNICATIONS & OUTREACH UPDATE

Next Up

Focus groups
Employee email
Presentations
New employee onboarding

Small business outreach planning
- Small business listserv (150 employees or fewer)
- Small business toolkit
- Presentations
RULES UPDATE

► Phase 1 (Premium liability, CBAs, voluntary plans):
  ▶ CR-102 filed on April 4
  ▶ Public hearing scheduled May 23
  ▶ Targeting July 1 effective date

► Phase 2 (Employer responsibilities, grants, penalties):
  ▶ Filed CR-101 on April 12
  ▶ Conducted 2 listening sessions
  ▶ Policy team drafting rules
  ▶ Pre-102 meetings scheduled May 14 and June 25
This timeline is an approximate timeframe for completion of draft rules for Phase 2 of the Paid Family and Medical Leave rulemaking process. Dates subject to change.
GENERAL PROGRAM UPDATE

► Over 50 Strong
► Operations Team Staffing Up
  ► Operations Manager
  ► PFML Specialists
► Technology
  ► Envisioning
  ► Fit Gap
  ► Development
For the Good of the Order

Public Comment
CONTINUE THE CONVERSATION

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Visit us online at www.esd.wa.gov/paid-family-medical-leave

Join our listserv at bit.ly/PaidLeaveList

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